

MINIMIZING DOWNTIME

THE GOAL Find a rental equipment vendor with a prompt response time to keep production moving along.

- FREQUENT CHALLENGES**
- **Lost production time**
 - **Lead time for permanent solutions**
 - **Vendor response time**
 - **Identifying proper interim equipment solution**

THE SOLUTION One of the greatest challenges companies face when in need of an interim equipment solution is in finding a rental vendor that can accommodate the need in a timely manner. This is particularly important in manufacturing, where a downed piece of equipment can lead to costly lost production time, which is exactly what one Texas-based manufacturing company was facing when they reached out to HOLT Industrial Rentals for a compressed air solution.

EQUIPMENT UTILIZED



1550 CFM/125 PSIG
Oil free
diesel compressor

“Our technicians are quick to respond to urgent needs, always starting with a thorough assessment to ensure both efficiency and accuracy.”

– Matt Hollywood, Regional Sales Representative, HOLT Industrial Rentals

Prior to reaching out to HOLT Industrial Rentals, the manufacturing company had placed an equipment order with a well-known rental company; however, the delivery window was too long, and the equipment wouldn't arrive in time to meet their urgent need. Upon receiving the call from the customer, the HOLT Industrial Rentals team asked some key questions to assess the customer situation and quickly determined that the other rental company was sending them the wrong equipment for the job. HOLT Industrial Rentals promptly sent an expert technician to visit the manufacturing plant and determined that they needed a 1550 oil-free air compressor.

Thanks to their rapid response time and thorough assessment process the HOLT Industrial Rentals team was able to provide the customer with the proper air compressor, quickly and efficiently, reducing lost production time.

DID YOU KNOW?

The cost of downtime in manufacturing is among the highest of any industr. In fact, a 2023 study by Aberdeen's research found that, on average, downtime can cost a manufacturing company \$260,000 per hour. Whether downtime is planned or unplanned, having a reliable rental partner is a must.

